Web Development – Quiz 1(b)

Name: _____   Date: _____

1. The majority of successful homepages are presently changing to _____ .
    a. 4:3 ratio layout
    b. 640 pixel layout
    c. Widescreen layout
    d. Narrow layout

2. | | A network accessible throughout the by telephone, cable and satellite

3. | | A private network accessible by username and password

4. | | A network just available to members of an organization

    Word bank for questions 2 through 4: Internet, Intranet and Extranet

5. An illustration of the webpage layout is called a _____.
    a. Billboard
    b. White code
    c. Storyboard
    d. Macro

6. The proposed site map shows the name of all the pages on that website. When placed in a homepage, these words or phrases are _____ for easy surfing.
    a. VB Scripted
    b. Hyperlinked
    c. Java Scripted
    d. Web hosted

7. This device is a special computer that responds to requests on the World Wide Web allowing information, pictures and videos to be accessed.
    a. Routing server
    b. Park server
    c. Web Server
    d. Telephone

8. When analyzing the existing web market, we examine _____ organizations and learn form their webmasters.
    a. Unsuccessful
    b. flourishing
    c. Ineffective
    d. Fruitless

9. Nearly ____ of businesses do not yet have a website and many that do are not involved in any form of e-commerce.
    a. 5%
    b. 25%
    c. 50%
    d. 80%

10. Hosting a website can be free if we do not mind ads popping up continuously, but we can pay as little as _____ a month to have our own URL and an adequate portion of a web server.
    a. $100000
    b. $50000
    c. $5000
    d. $5

11. Two common programs used in web page design today are (circle 2)
     a. Cascading Style Sheets
     b. HTML version Z
     c. HTML 4.01
     d. Form Z

12. Name two web browser. _____ and _____

13. What event in history caused the formation of ARPA, then the ARPANET and eventually the Internet
     a. The assassination of John Kennedy
     b. The Korean War
     c. The launching of Sputnik
     d. The invention of TV

14. This well-known technique is used to bring ideas out about a new web project. When you see an example, there is a subject circled in the middle with associated thoughts written off the main idea looking like tree branches.
     a. Thought blizzard
     b. Brainstorming
     c. White outing
     d. Paper brooding

15. This web structure connects the web pages in a straight line, such in a slide show.
     a. Linear
     b. Hierarchical
     c. Webbed
     d. Broad Web
     e. Deep Web

16. The Internet has over 1,000,000,000 viewers each day. Before releasing a new web page, list two tasks needed to be done.

     _____

     _____

17. There should be _____ **main** graphic representing the page's focus point or theme on a web page.
     a. 1
     b. 1
     c. 1
     d. 1